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SG Group Holding Limited 樺欣控股有限公司

(Incorporated in the Cayman Islands with limited liability) (Stock Code: 8442)

CHANGE OF DATE OF BOARD MEETING

Reference is made to the notice of board meeting of SG Group Holdings Limited (the "Company", together with its subsidiaries, the "Group") dated 26 November 2019 in relation to a meeting (the "Board Meeting") of the board (the "Board") of directors ("Directors" and each a "Director") of the Company proposed to be held on Monday, 9 December 2019 for the purposes of, among other matters, approving the publication of the announcement of the unaudited consolidated results of the Company and its subsidiaries for the six months ended 31 October 2019, and considering the recommendation for the payment of an interim dividend, if any.

The Board hereby announces the date of Board Meeting will be re-scheduled to Friday, 13 December 2019.

By Order of the Board SG Group Holdings Limited Choi King Ting, Charles Chairman and Chief Executive Officer

Hong Kong, 3 December 2019

As at the date of this announcement, the executive Directors are Mr. Choi King Ting, Charles and Mr. Choi Ching Shing; and the independent non-executive Directors are Mr. Lai Kwok Hung, Alex, Mr. Yeung Chuen Chow, Thomas and Mr. Cüneyt Bülent Bilâloğlu.

This announcement, for which the directors of the Company (the "**Directors**") collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the GEM of The Stock Exchange of Hong Kong Limited ("**GEM**") for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquires, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive; and there are no other matters the omission of which would make any statement herein or this announcement misleading. This announcement will remain on the "Latest Listed Company Information" page of the GEM website at www.hkgem.com for at least seven days from the date of publication. This announcement will also be published on the website of the Company at www.jcfash.com.